

ORDER



Orders	Order / Rev:	723799
	Alt Order #:	06386744
	Product Desc:	BILLS FOR SENATE
	Estimate:	2971
	Flight Dates:	10/23/12 - 11/06/12
	Original Date / Rev:	10/26/12 / 10/26/12
	Order Type:	Political

KARE

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency	Name:	Strategic Media Placement/ POL
	Buying Contact:	
	Billing Contact:	
		7669 Stagers Loop
		Delaware, OH 43015

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Bills,K/ R/ Senate/ MN
	Demographic:	A35+
	Product Codes:	PL-US Senate
	Priority:	P-4
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/26/12	1	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$15,000.00	\$12,750.00	0.00
Totals	1	\$15,000.00	\$12,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 723799
 Alt Order #: 06386744
 Flight Dates: 10/23/12 - 11/06/12

Advertiser: Bills, K/ R/ Senate/ MN
 Product Desc: BILLS FOR SENATE
 Estimate: 2971

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KARE	10/24/12	10/25/12	M-F 10-1035p KARE News 10p	CM	10-1035P	--WT---	:30	2	\$3,150.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WT---		2				\$3,150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		M-F 10-1035p		10-1035P	--WTh----	:30		(\$3,150.00)		0.00	NM		
	Credited														
2	KARE	10/22/12-10/28/12		M-F 10-1035p		10-1035P	--WTh----	:30		(\$3,150.00)		0.00	NM		
	Credited														
12	KARE	10/23/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--WTF--	:30	2	\$525.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		2				\$525.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		M-F 4-430p		4-430P	--WThF----	:30		(\$525.00)		0.00	NM		
	Credited														
2	KARE	10/22/12-10/28/12		M-F 4-430p		4-430P	--WThF----	:30		(\$525.00)		0.00	NM		
	Credited														
14	KARE	10/23/12	10/26/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--WTF--	:30	2	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		2				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		M-F 5-6a		5-6a	--WThF----	:30		(\$350.00)		0.00	NM		
	Credited														
2	KARE	10/22/12-10/28/12		M-F 5-6a		5-6a	--WThF----	:30		(\$350.00)		0.00	NM		
	Credited														
15	KARE	10/25/12	10/25/12	Vikings Regular Season Viking Regular Season	CM	7-10P	---T---	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$15,000.00		0.00			
Totals														1	\$15,000.00